Date: November 10, 2008

Resource Number: 0003

To: Members, Providers, Trading Partners, and Managed Care Organizations

Re: New Member Identification Cards

ForwardHealth will begin issuing new identification cards containing newly assigned member identification numbers to all members enrolled in BadgerCare Plus, Medicaid, SeniorCare, Wisconsin Chronic Disease Program (WCDP), or the Wisconsin Well Woman Program (WWWP) immediately following the implementation of ForwardHealth interChange. Cards will be issued in phases, grouped by geographical area based on the member's address. As there are over 900,000 members enrolled in various ForwardHealth programs, it will take several weeks to complete the mailing process for identification cards.

The planned member ID card issuance schedule is shown below, followed by a map outlining the counties involved in each phase of the rollout.

Phase One — Week of 11/10/2008 (est. total ID cards: 108,940)

- All Wisconsin Well Woman Program ID cards.
- All Wisconsin Chronic Disease Program ID cards.
- Members enrolled in the following HMOs:
 - o Managed Health Services
 - Brown County.
 - Calumet County.
 - Clark County.
 - Dodge County.
 - Fond du Lac County.
 - Green Lake County.
 - Iefferson County.
 - Kenosha County.
 - Langlade County.
 - Manitowoc County.
 - Marathon County.
 - Marquette County.
 - Menominee County.
 - Milwaukee County.
 - Oconto County.

- Oneida County.
- Outagamie County.
- Ozaukee County.
- Portage County.
- Rock County.
- Shawano County.
- Sheboygan County.
- Taylor County.
- Walworth County.
- Washington County.
- Waukesha County.
- Waupaca County.
- Waushara County.
- Winnebago County.
- Wood County.

- Health Tradition Health Plan
 - Buffalo County.
 - Crawford County.
 - Grant County.
 - La Crosse County.
 - Monroe County.
 - Trempealeau County.
 - Vernon County.
- MercyCare
 - Dane County.
 - Green County.

- Jefferson County.
- Rock County.
- Walworth County.
- Unity 0
 - Columbia County.
 - Dane County.
 - Dodge County.
 - Green County.
 - Jefferson County.
 - Sauk County.

Phase Two — Week of 11/17/2008 (est. total ID cards: 250,338)

- Milwaukee County.
- Racine County.
- Kenosha County.
- Phase Three Week of 11/24/2008 (est. total ID cards: 246,757)
- Brown County.
- Calumet County.
- Dane County.
- Dodge County.
- Door County.
- Florence County.
- Fond du Lac County.
- Forest County.
- Jefferson County.
- Kewaukee County.
- Manitowoc County.
- Marinette County.

- Menomonee County.
- Oconto County.
- Outagamie County.
- Ozaukee County.
- Rock County.
- Shawano County.
- Sheboygan County.
- Walworth County.
- Washington County.
- Waukesha County.
- Waupaca County.
- Winnebago County.

Phase Four — Week of 12/1/2008 (est. total ID cards: 236,935)

- All SeniorCare program ID cards.
- Adams County.
- Clark County.
- Crawford County.
- Columbia County.
- Grant County.
- Green County.
- Green Lake County.
- Iowa County.
- Iron County.
- Jackson County.
- Juneau County.
- LaCrosse County.
- Lafayette County.
- Langlade County.

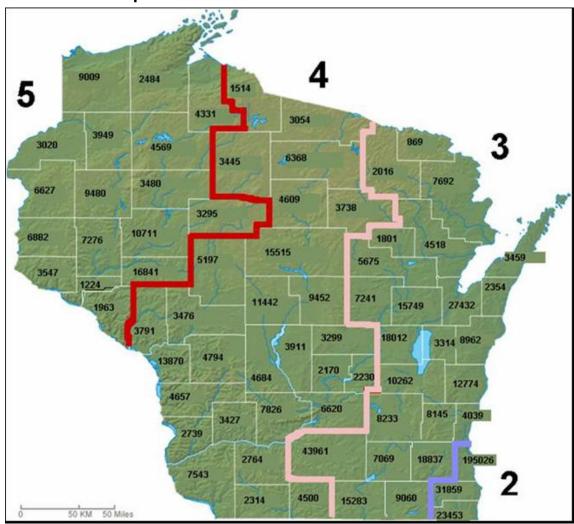
- Lincoln County.
- Marathon County.
- Marquette County.
- Monroe County.
- Oneida County.
- Portage County.
- Price County.
- Richland County.
- Sauk County.
- Trempealeau County.
- Vernon County.
- Vilas County.
- Waushara County.
- Wood County.

Phase Five — Week of 12/08/2008 (est. total ID cards: 118,339)

- Ashland County.
- Barron County.
- Bayfield County.
- Buffalo County.
- Burnett County.
- Chippewa County.
- Douglas County.
- Dunn County.
- Eau Claire County.

- Pepin County.
- Pierce County.
- Polk County.
- Rusk County.
- Sawyer County.
- St Croix County.
- Taylor County.
- Washburn County.
- Any remaining cards.

Phase Rollout Map



Additional reference materials are available in the August 2008 *ForwardHealth Update* (2008-154), titled "ForwardHealth Is Issuing New Member Identification Cards with New Member Identification Numbers."